



The Economics of Secondhand Smoke

- A major study comparing hotel revenues and tourism rates before and after passage of 100% smoke-free restaurant laws in three states and six cities found that such laws do not adversely affect, **and may actually increase, tourism.**
(Summary of Studies Assessing the Economic Impact of Smoke-free Policies in the Hospitality Industry. VicHealth Center for Tobacco Control)
- In Illinois, nearly one-quarter of all residents would dine out **more often** if smoking was prohibited in all Illinois restaurants; while only 12% would dine out less often – a 2:1 advantage.
(American Lung Association, 2005.)
- In Highland Park, Illinois, tax receipts in the hospitality industry increased 6.5% from last year when the community went smoke-free.
(Need source from Margaret)
- In California, which banned smoking in bars in 1998, 91% of patrons either go to bars more often or have not changed their habits two years after the ban took effect.
(Field Research Corporation, California, October 16, 2000)
- In New York City's bars and restaurants, tax receipts are up 8.7% since the implementation of the city's Smoke-Free Indoor Air law.
(New York City Departments of Health and Mental Hygiene Finance, Small Business Services, and Economic Development Corporation. The State of Smoke-free New York City, 2003)
- In Massachusetts, restaurants and bars did not experience any decline in patronage following implementation of a statewide law, which banned smoking in all workplaces, including restaurants and bars. Meals and alcoholic beverage excise tax collections remained the same.
(Harvard School of Public Health, Evaluation of the Massachusetts Smoke-free Workplace Law, April 2005.)
- In Massachusetts, employment in food and beverage service did not decline. In fact, it increased in some sub sectors.
(Harvard School of Public Health, Evaluation of the Massachusetts Smoke-free Workplace Law, April 2005.)

Join Smoke-Free Illinois.

**If you or your organization would like to join the fight
to make Illinois Smoke-Free, contact us at**

312.279.7378.

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