

**GREENBERG QUINLAN ROSNER** RESEARCH

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June 26th, 2008

# Survey of Illinois Voters

Strong Support for the Smoke-free Law in Public Places

## Methodology

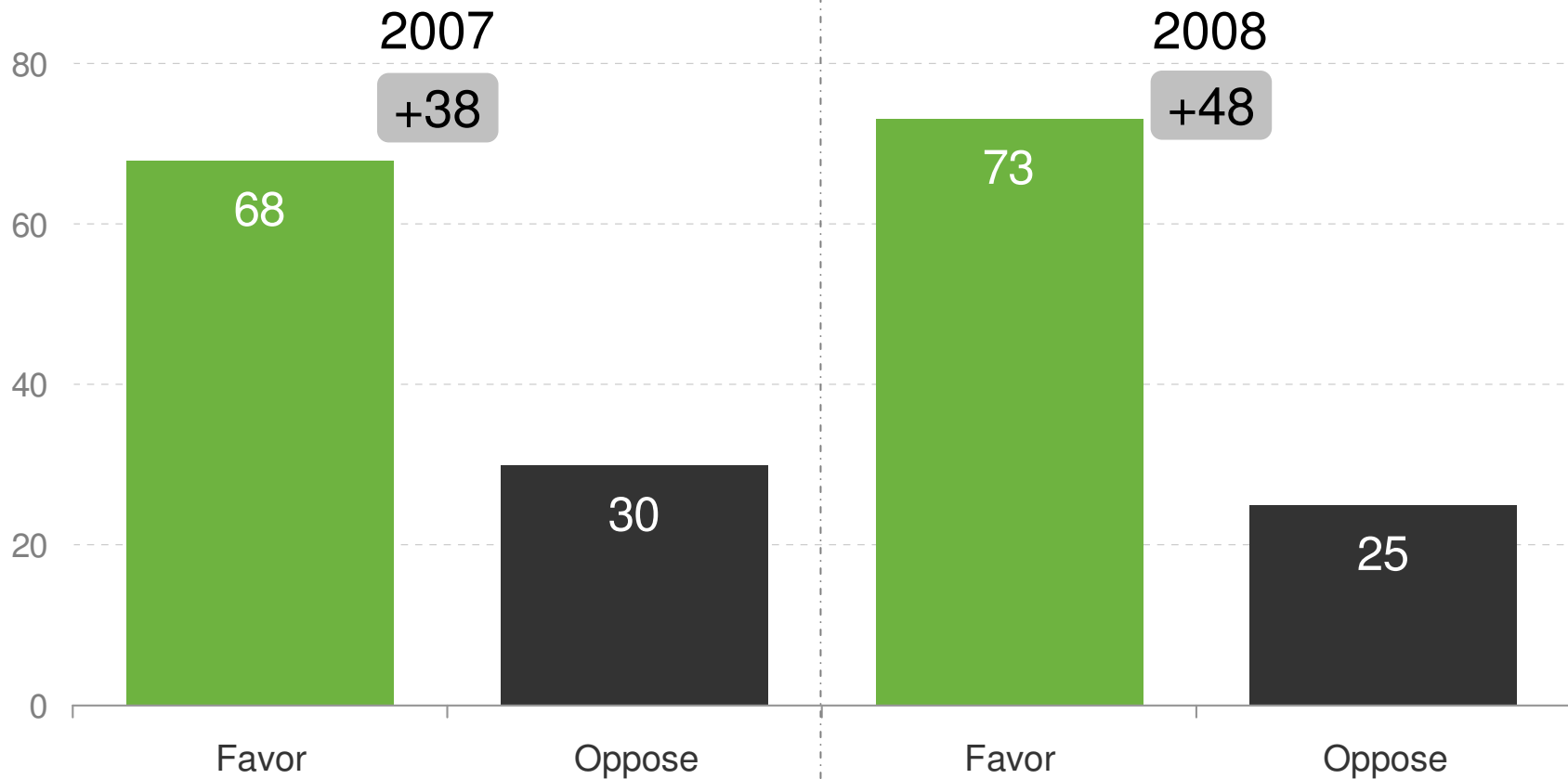
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- Statewide Telephone Survey
  - 606 Illinois registered voters (4% margin of error)
  - Listed sample
  - May 28 to June 1, 2008 (1<sup>st</sup> wave May 29 to 31, 2007)

## Stronger Support for the Smoke-free Law

*As you may know, the Illinois state legislature passed a bill banning smoking in nearly all indoor public places including workplaces, bars, restaurants, and casinos. Do you favor or oppose this bill?*

*As you may know, a law went into effect in January prohibiting smoking in nearly all indoor public places including workplaces, bars, restaurants, and casinos. Do you favor or oppose this law?*

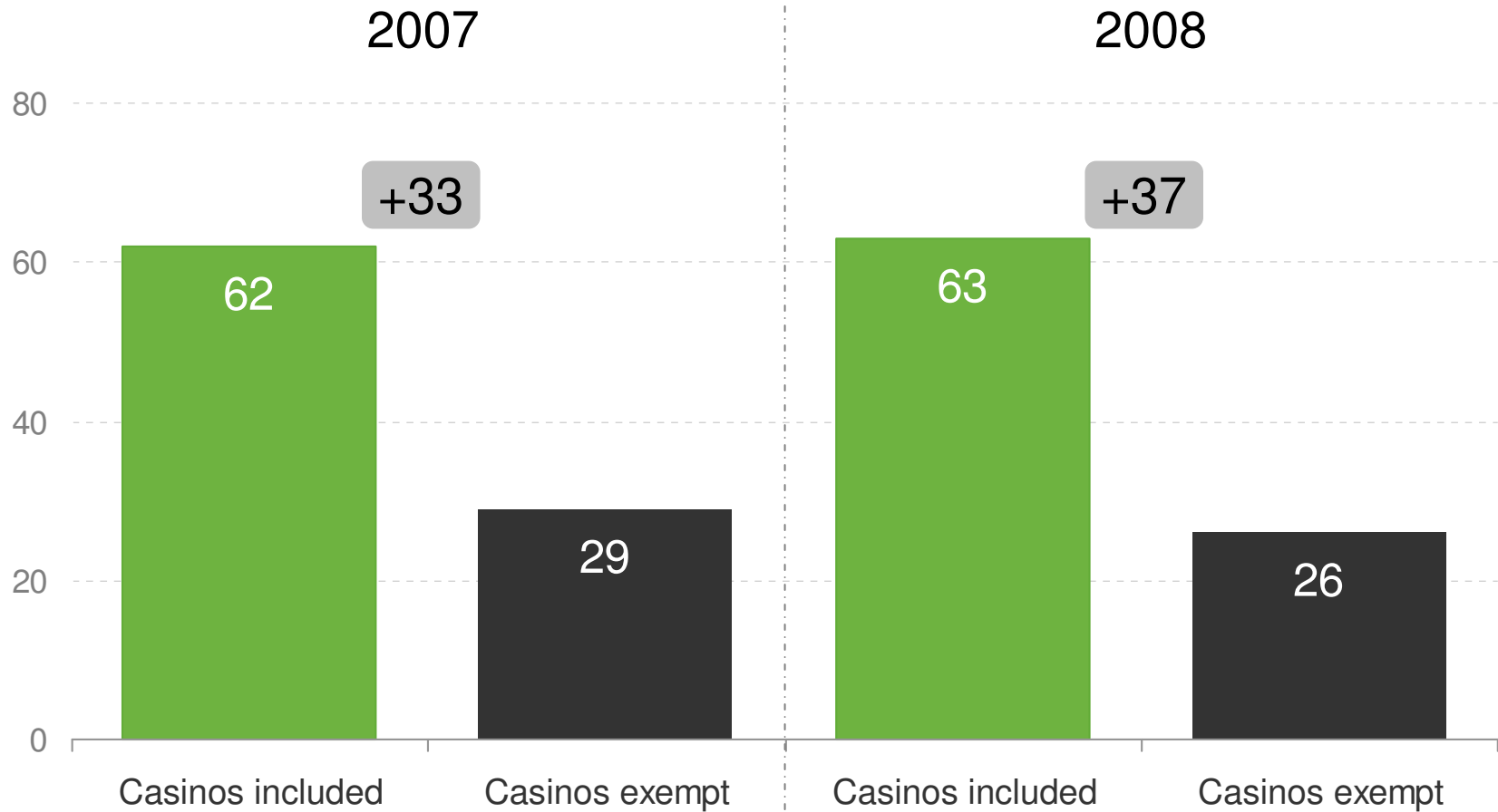


## A Broad Coalition of Support

|              | 2007  |        |                | 2008  |        |                |
|--------------|-------|--------|----------------|-------|--------|----------------|
|              | Favor | Oppose | Favor – Oppose | Favor | Oppose | Favor – Oppose |
| Total        | 68    | 30     | 38             | 73    | 25     | 48             |
| Democrats    | 71    | 27     | 44             | 76    | 23     | 53             |
| Independents | 67    | 30     | 37             | 71    | 23     | 48             |
| Republicans  | 64    | 33     | 32             | 72    | 28     | 44             |
| HS or less   | 54    | 40     | 14             | 65    | 33     | 32             |
| HS grad      | 69    | 31     | 37             | 69    | 27     | 42             |
| College grad | 76    | 22     | 55             | 80    | 17     | 62             |
| Chicago      | 68    | 30     | 38             | 72    | 25     | 46             |
| Suburbs      | 73    | 25     | 47             | 78    | 22     | 56             |
| Northern IL  | 64    | 34     | 31             | 67    | 26     | 40             |
| Southern IL  | 60    | 35     | 25             | 68    | 29     | 38             |

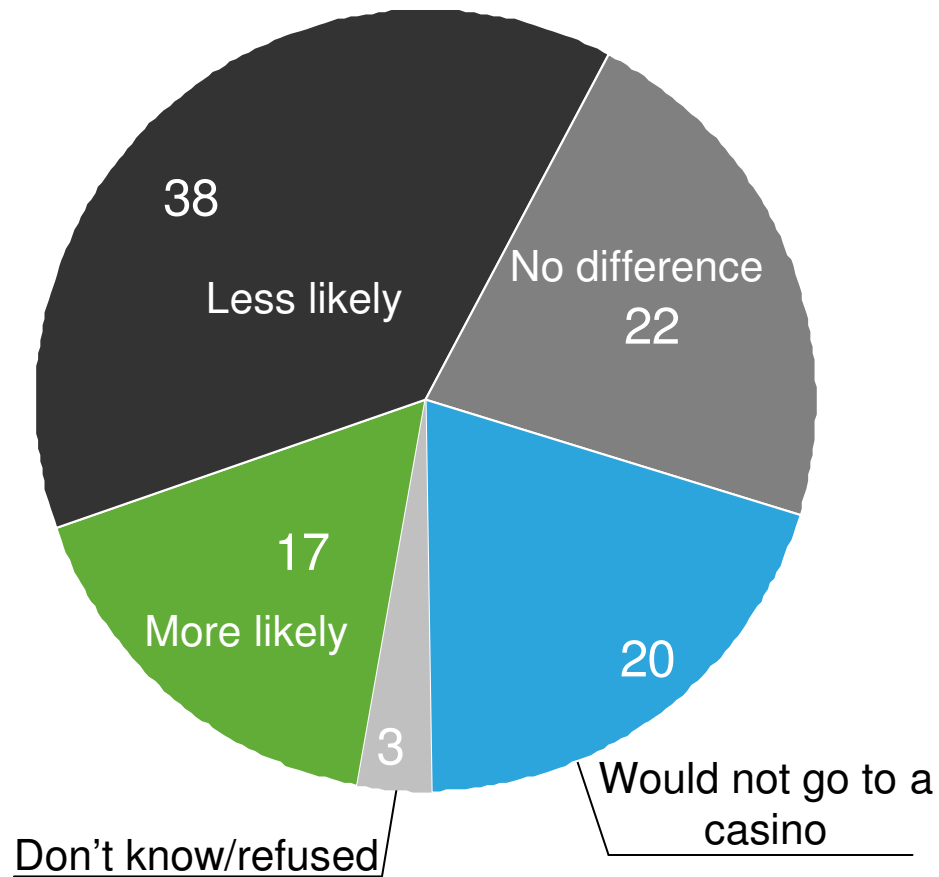
# Oppose Casino Exemption

*Some people have proposed exempting casinos from the smoke-free law, meaning smoking would be allowed inside casinos. Do you think casinos should be exempted from the smoke-free law or should they be included in the law?*



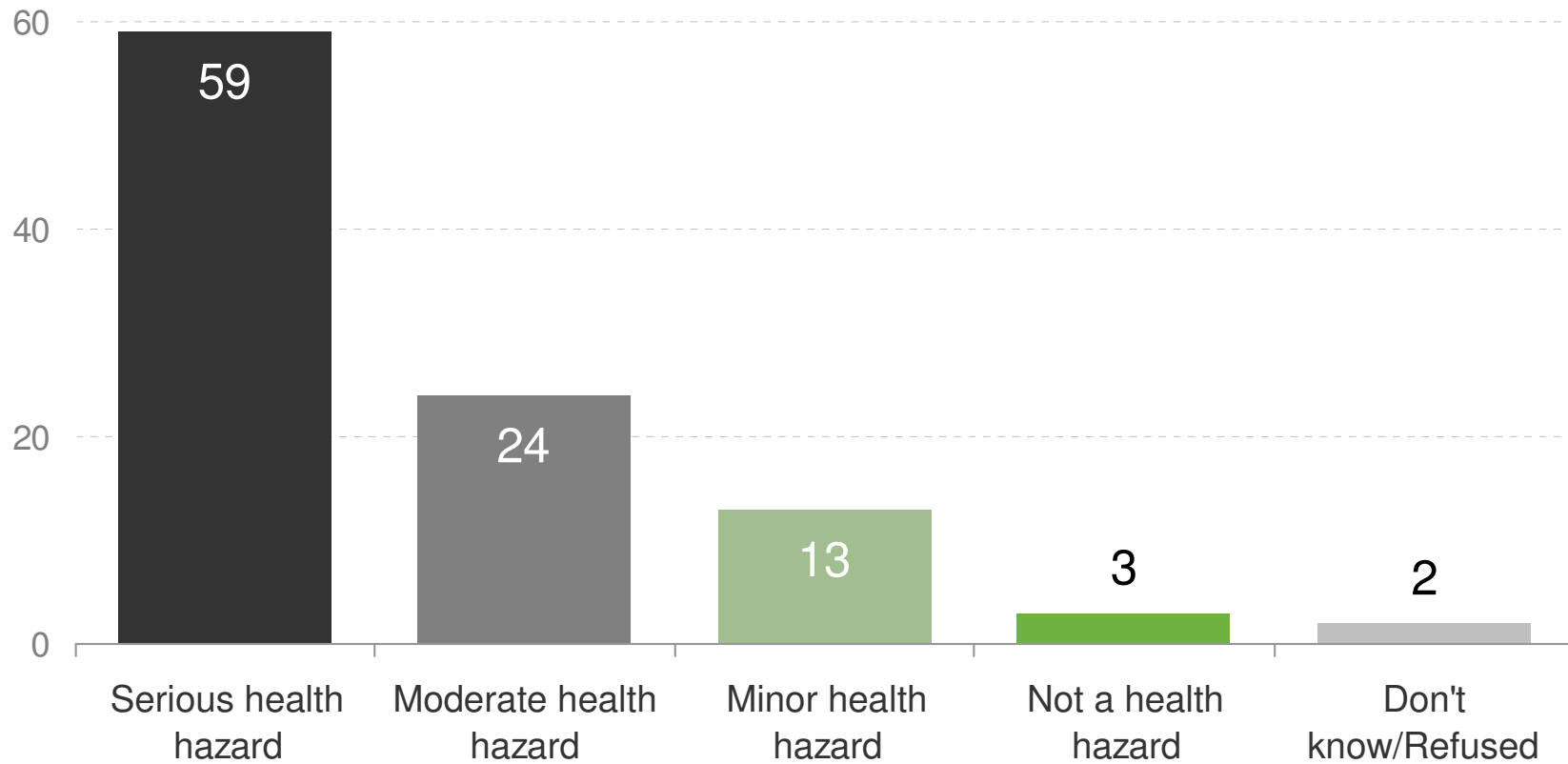
# Voters Less Likely to Frequent Casinos if Exempted

*Would you be more likely or less likely to go to a casino if casinos were exempted from the law and allowed smoking?*



# The Dangers of Secondhand Smoke

*In general, do you feel that exposure to secondhand smoke is a serious health hazard, a moderate health hazard, a minor health hazard, or not a health hazard at all?*



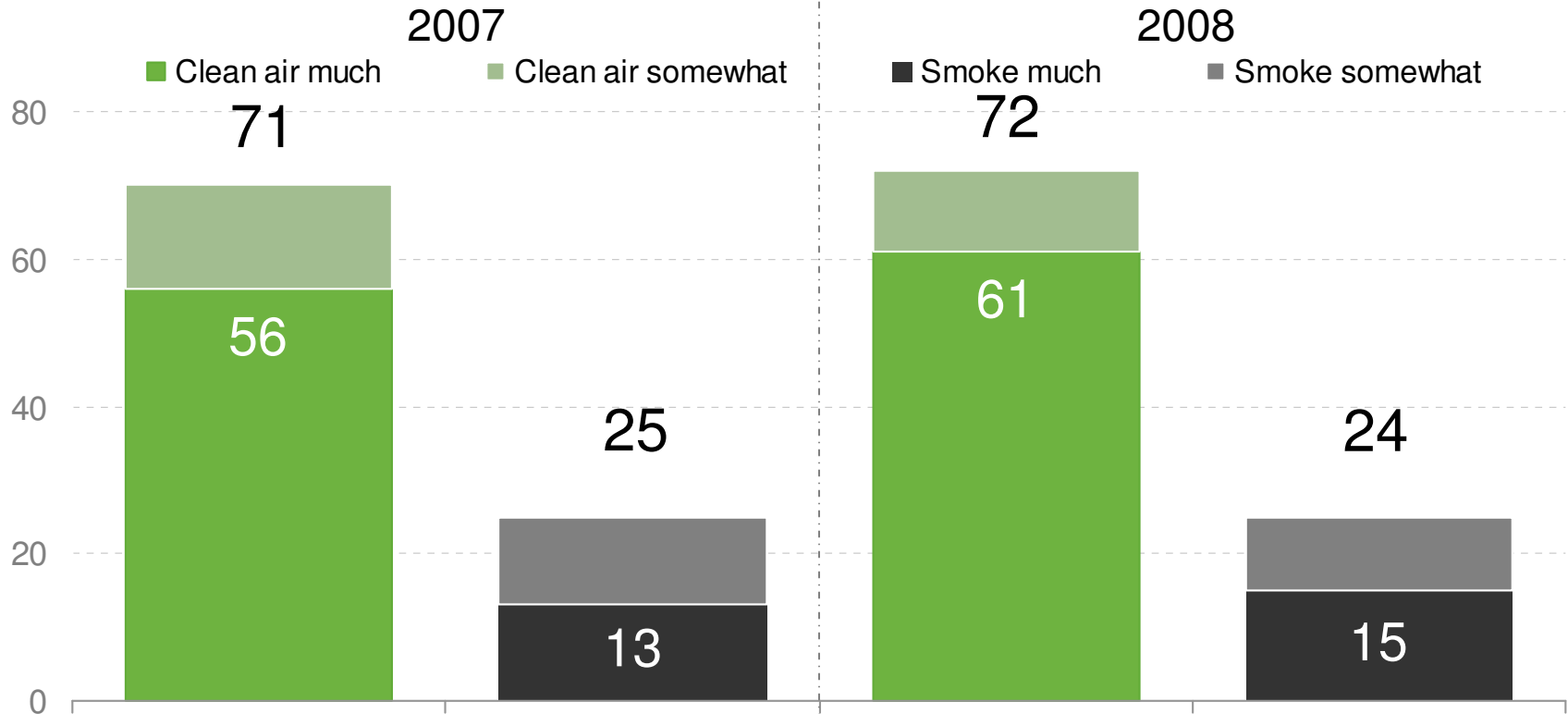
# Right to Smoke Free Air

Now, let me read you two statements and please tell me which comes closer to your view.

People should have a right to breath clean and health air in in-door public places, free from second-hand smoke.

OR

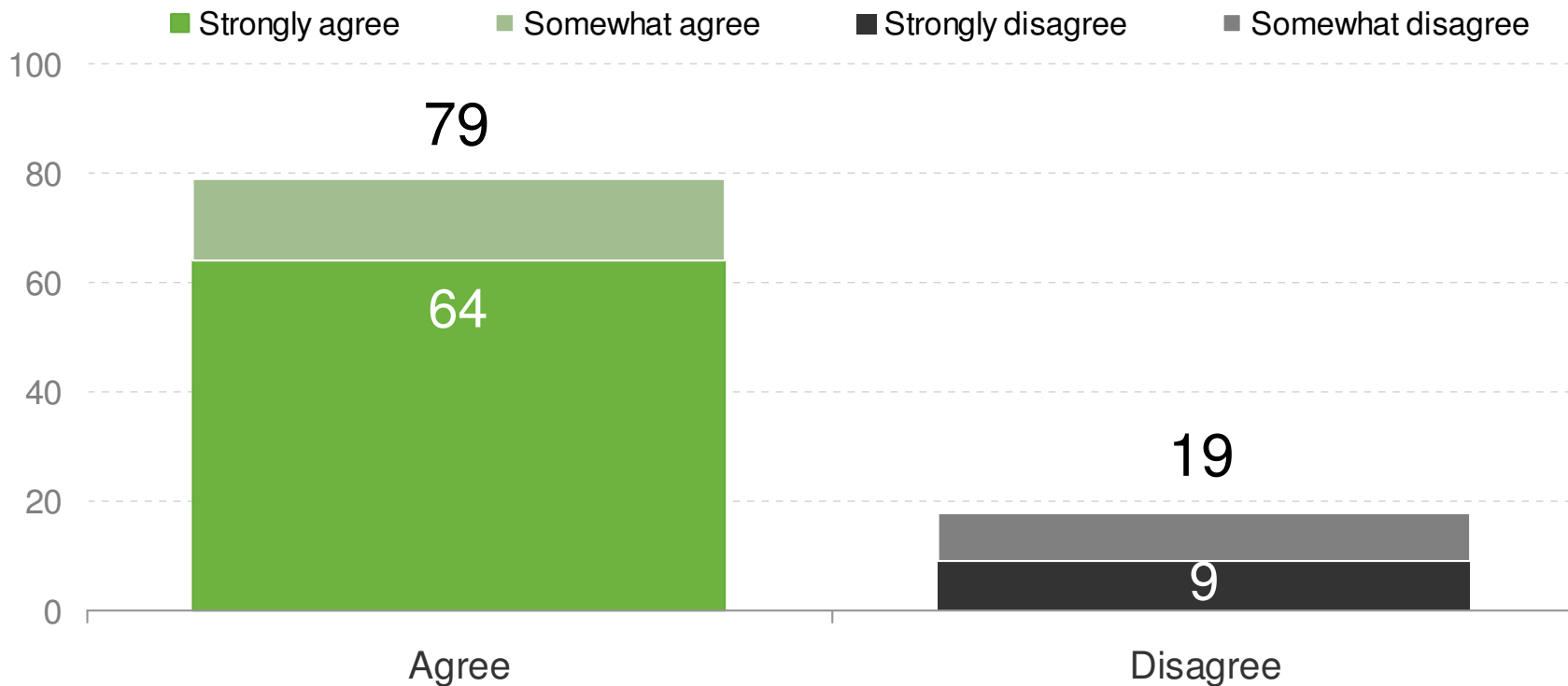
Smokers should have a right to smoke in-door places free from government interference.



# Protecting Employees from the Dangers of Secondhand Smoke

Please tell me if you agree or disagree with the following statements?

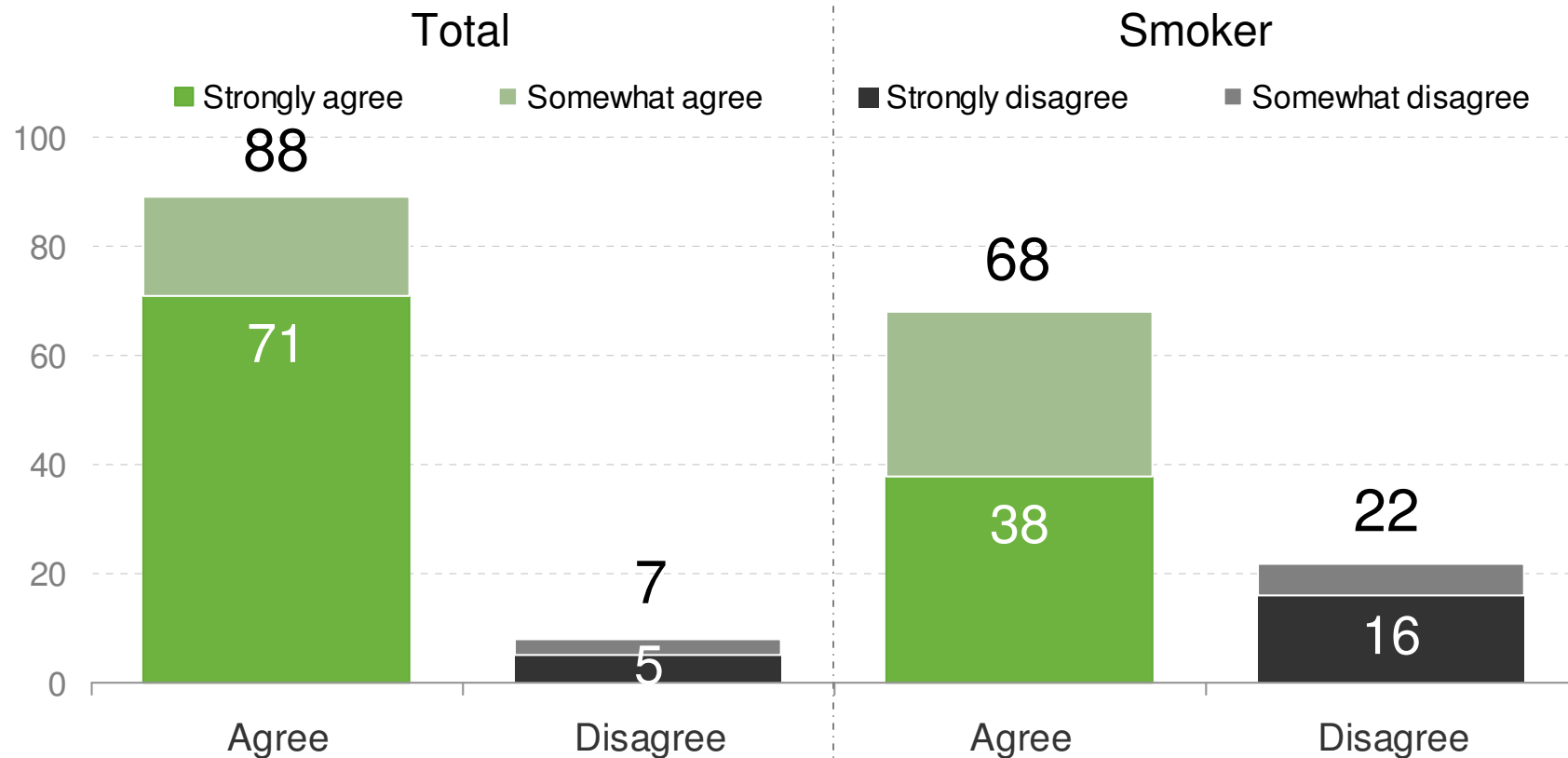
No worker in Illinois should be exposed to second-hand smoke, including bartenders, waiters and waitresses.



# Protecting Employees from the Dangers of Secondhand Smoke

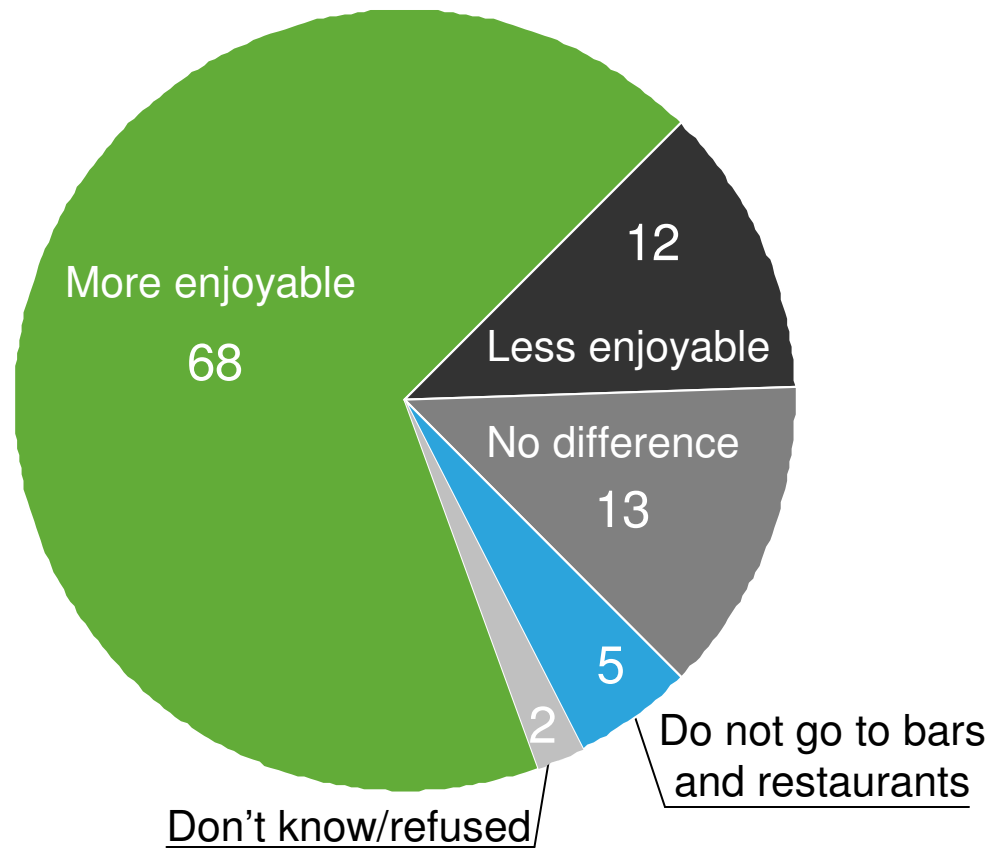
Please tell me if you agree or disagree with the following statements?

Restaurants, bars and casinos are much healthier for customers and employees now that they are smoke free.



# The Benefits of Smoke-free Establishments

*Since this smoke-free law has been in effect, would you say that going to bars and restaurants has been a more enjoyable experience or a less enjoyable experience?*



# GREENBERG QUINLAN ROSNER RESEARCH

[www.greenbergresearch.com](http://www.greenbergresearch.com)

## Washington, DC

10 G Street NE,  
Suite 500  
Washington, DC 20002

Ph: +1 202 478 8300  
Fax: +1 202 478 8301

## California

388 Market Street  
Suite 860  
San Francisco, CA 94111

Ph: +1 415 986 9100  
Fax: +1 415 986 9101

## London, UK

405 Carrington House,  
6 Hertford Street  
London, UK W1J 7SU

Ph: +44 (0) 207 499 5204  
Fax: +44 (0) 207 499 5284